



a REAL cares event

SUNCOAST MOTORSPORTS PRESENTS

REAL, Heels and Wheels

Benefiting



Dear Friends of Habitat for Humanity Sarasota,

REAL, Heels and Wheels benefiting Habitat for Humanity Sarasota takes place **Thursday, March 15, 2012 from 6:00pm - 9pm at Suncoast Motorsports, 5005 South Tamiami Trail in Sarasota.** Enjoy an evening of the latest fashions by *Neiman Marcus* paired with exotic automobiles, entertainment, heavy hors d'oeuvres by *Michael's on East*, cocktails, prizes and **BEST SHOE OF THE NIGHT CONTEST** where you might go home with a *Michael's on East Wine Basket* and *2 tickets to Wine, Women & Shoes!*

I would like to invite you to join us for this very special event. In the last twenty-seven years Habitat for Humanity Sarasota placed over 200 low income working families into homes. Through a combination of sweat equity, homeowner education classes, mentoring and a mortgage, these families realized the positive impact of living in a home of their own and a home they can now afford.

This achievement would not be possible without the support of the many churches, community organizations, corporations, individuals, foundations and thousands of volunteers.

Enclosed are sponsorship opportunities for the REAL, Heels and Wheels event. Commitments are needed by **March 1, 2012** to assure full exposure for your sponsorship. We hope you will join us in taking a leadership position in our community to help build affordable homes to meet the social needs of our residents to create a more sustainable Sarasota.

100% of the proceeds raised from this event will go towards our building fund. Please contact me at Habitat for Humanity Sarasota at 941-487-5525 or by email at rsnyder@habitatsrq.org.

Sincerely,

Renee Snyder
Executive Director

Event Co-Chairs

Aimee Cogan, The Bellwether Group, Morgan Stanley Smith Barney

Kelly Gettel, Kelly Gettel & Co., Licensed Real Estate Broker



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Evening Activities

Surprise guest performance
Catering by Michael's on East
Suncoast Porsche debuts the all new 2012 911
Neiman Marcus presents "A Pop of Color" spring fashion
Complimented by Porsche 911 & Panamera, Audi A7 & A8, Volkswagen New Beetle & Passat
Best shoe of the night contest • *Win Michael's on East Wine Basket and 2 tickets to Wine, Women & Shoes!*
Raffle, Prizes and more

Event Co Chairs

Aimee Cogan, The Bellwether Group, Morgan Stanley Smith Barney
Kelly Gettel, Kelly Gettel & Co., Licensed Real Estate Broker

Tickets

\$75pp • VIP Seating \$125pp/\$850 Table of 8 • Exclusive VIP Seating \$1,500 Table of 8

Sign up now to MAXIMIZE your exposure!

\$500 Sponsorship

- Name/company listed & linked on the REAL Magazine/Habitat for Humanity eBlast Invitations
- Name/company listed & linked on the REAL Magazine/Habitat for Humanity Website Announcement
- 6' space to display at the event
- Name/company listed & linked in the REAL Website Event Recap
- Name/company listed in the REAL Magazine Pictorial Collage
- Name/company listed in the REAL Magazine News Recap
- Promotion on Habitat for Humanity Website
- Event recap on Habitat for Humanity Website
- Promotion on event video wall
- Item for take-a-way bag
- 2 Event Tickets

\$1,000 Sponsorship

- Name/company listed & linked on the REAL Magazine/Habitat for Humanity eBlast Invitations
- Name/company listed & linked on the REAL Magazine/Habitat for Humanity Website Announcement
- 6' Premium space to display at the event
- Name/company listed & linked in the REAL Website Event Recap
- Name/company listed in the REAL Magazine Pictorial Collage
- Name/company listed in the REAL Magazine News Recap
- Promotion on Habitat for Humanity Website
- Event recap on Habitat for Humanity Website
- Promotion on event video wall
- Item for take-a-way bag
- 3 VIP Tickets
- Raffle Ticket for 1 page feature story in REAL Magazine (Limited to \$1,000 sponsors/vendors, value \$1,295)

\$1,000 Vendor

- Name/company listed & linked on the REAL Magazine/Habitat for Humanity eBlast Invitations
- Name/company listed & linked on the REAL Magazine/Habitat for Humanity Website Announcement
- 6' space to merchandise/sell at the event
- Name/company listed & linked in the REAL Website Event Recap
- Name/company listed in the REAL Magazine Pictorial Collage
- Name/company listed in the REAL Magazine News Recap
- Promotion on Habitat for Humanity Website
- Event recap on Habitat for Humanity Website
- Promotion on event video wall
- Item for take-a-way bag
- 2 Staff/Sales Agents
- Raffle Ticket for 1 page feature story in REAL Magazine (Limited to \$1,000 sponsors/vendors, value \$1,295)
- 10% of proceeds to benefit Habitat for Humanity Sarasota



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TICKET/SPONSORSHIP FORM

TICKETS AND SPONSORSHIPS AVAILABLE AT WWW.HABITATSRQ.ORG

PLEASE SEND THIS FORM BY FAX TO: 941-363-7775 OR EMAIL TO: leann@habitatsrq.org

_____ \$75 Tickets # _____ \$125 VIP Tickets

_____ \$850 VIP Tables # _____ \$1,500 Exclusive VIP Tables

_____ \$500 Sponsorship _____ \$1,000 Sponsorship _____ \$1,000 Vendor

Total \$ _____

First _____ Last Name: _____

Billing Address: _____

City _____ St. _____ Zip _____

Phone: _____ E-mail: _____

Credit Card: ___ Visa ___ Mastercard ___ Amex ___ Discovery

Name on Card: _____

Credit Card Number: _____ Expiration ____/____

Signature: _____

You may also mail/drop off this form and a check to the following address:

Habitat for Humanity Sarasota
1757 N. East Ave., Sarasota 34234
941-365-0700 www.habitatsrq.org

REAL, HEELS and WHEELS

FUSING FASHION AND TECHNOLOGY
THE *ULTIMATE* LADIES NIGHT OUT

SUNCOAST



Neiman Marcus

ENJOY AN EVENING OF SPRING FASHION TRENDS PAIRED WITH EXOTIC AUTOMOBILES,
ENTERTAINMENT, HORS D'OEUVRES, COCKTAILS, PRIZES and a
BEST SHOE CONTEST

MARCH 15, 2012, 6-9PM

SURPRISE GUEST ENTERTAINMENT

SUNCOAST PORSCHE 2012 911 DEBUT

NEIMAN MARCUS PRESENTS SPRING FASHION

COMPLIMENTED BY

PORSCHE 911 & PANAMERA, AUDI A7 & A8, VOLKSWAGEN NEW BEETLE & PASSAT

BEST SHOE CONTEST

USE OF A CONVERTIBLE FOR THE WEEKEND WITH DINNER AT MICHAEL'S ON EAST

SPECIALTY DISPLAYS, LUXURY GIVEAWAYS AND MORE

TICKETS

\$75PP

VIP SEATING \$125PP/TABLE OF 8 \$850

EXCLUSIVE VIP SEATING \$1,500 TABLE OF 8, INCLUDES A LUXURIOUS SURPRISE GIFT

EVENT CO-CHAIRS

AMIEE COGAN - THE BELLWETHER GROUP, MORGAN STANLEY SMITH BARNEY

KELLY GETTEL - KELLY GETTEL & CO., LICENSED REAL ESTATE BROKER

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LIMITED EXCLUSIVE SPONSORSHIPS | \$500 INCLUDES PROMOTIONAL OPPORTUNITIES, 6' DISPLAY SPACE & 2 EVENT TICKETS
\$1,000 INCLUDES PROMOTIONAL OPPORTUNITIES, 6' PREMIUM DISPLAY SPACE & 3 VIP EVENT TICKETS

Information 941.923.1700 ext 2075 | Tickets Available at www.habitatsrq.org or Suncoast Motorsports, 5005 South Tamiami Trail