

**VISIBLE**

Inside magazine cover sets the tone

**EXCLUSIVE**

Limited number of homes

**AFFORDABLE**

Less than a single full page ad

Exceptional Properties provides agents a targeted means to highlight fine homes and estates.

Distributed from Tampa to Naples not only will other top producers review your listings but affluent individuals will preview your properties as well.

**REAL** is distributed to offices associated with the real estate industry; attorney's, mortgage and banks to name a few.

Additionally establishments well heeled individuals visit receive copies; plastic surgeons, dental, high end auto, spas and more.

Last **REAL** is mailed direct to the national power players; the CEOs, CFOs and COOs of corporate America.

**REAL Magazine**

Local Focus | Global Reach

Exceptional Properties is highlighted independently on the **REAL** Magazine web site with hot links to the MLS information and virtual tour.

**3 Months Prime Exposure**

Month 1 Print/Web/Digital Distribution

Month 2 Digital Distribution

Month 3 Digital Distribution

Inside Cover with Doubletruck includes **REAL** Event

Scan the tag on this page to speak with **REAL** Magazine. Software for your phone may be downloaded at [www.gettag.mobi](http://www.gettag.mobi).

**RATES:**

Inside Cover with Full Page \$1,575

Inside Cover with Doubletruck \$1,995

Full Page \$795

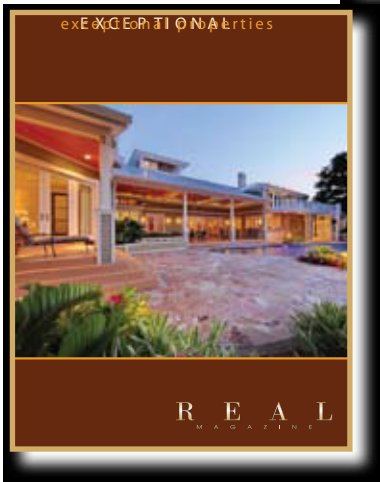
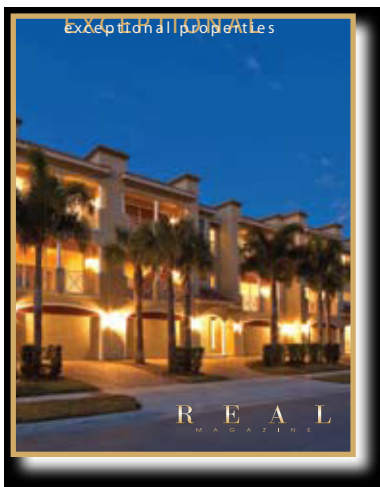
Half Page \$595

Quarter Page \$449

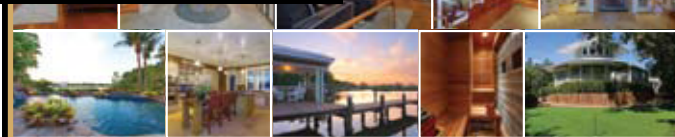
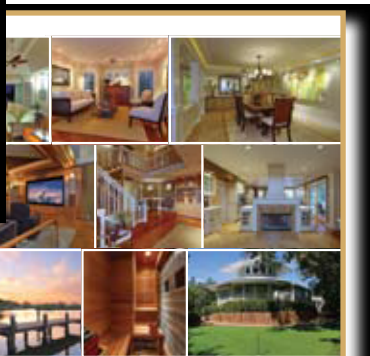
**REAL Magazine**

[www.the-real-magazine.com](http://www.the-real-magazine.com)

[edbertha@the-real-magazine.com](mailto:edbertha@the-real-magazine.com) | 941.921.2117



A portfolio of fine estates showcased within **REAL** Magazine



Exceptional Properties Cover: 725 Mangrove Point Road, Santa Fe, Sarasota, Florida  
 Karen Cash Greco, Michael Saunders & Company  
 8660 South Tamiami Trail | Sarasota, FL 34238 | P (941) 504-6927  
[KarenGreco@MichaelSaunders.com](mailto:KarenGreco@MichaelSaunders.com) | <http://KarenGreco.MichaelSaunders.com>