

2011 Editorial Calendar – get REAL

Month - Issue Theme & Exceptional Properties/Assets Focus

January

Architects & Siesta Key

February

Design/Decorating & Lido Key/Longboat Key

March

Green & Condos

April

Equestrian & Estate Homes

May

Builder & Casey Key

June

Golf & Golf Course Homes

July

Mortgage/Lending & Oaks To Venice

August

Outdoor Spaces & Holmes Beach/Anna Maria

September

International & International Properties

October

Toys\$\$\$ & Palmer Ranch

November

Fashion & Mainland Bay Front

December

Arts & LWR/Manatee East

To get REAL contact Heidi Webber at (941) 356-6607

or

heidwebber@the-real-magazine.com